


## Internship in Berlin: Marketing/Sales in a Service Software Company

Host Company	
	
Location	Berlin
Preferred Start Date	Flexible
Length of Internship	Preferably 8-11 weeks
Internship Title	International Marketing and Sales
Interested in Interns from	All countries
German Language Level	0
English Language Level	5
Company Description	<p>Since 2009, the company has sold software as a service. Specialty: an award-winning, innovative recruiting tool. Works with clients such as German Telekom, Peek &amp; Cloppenburg and Fujitsu. The start-up has won a multitude of awards and is regularly mentioned in the press as a breakthrough innovation story. Work at the company offers a relaxed and creative atmosphere. With a small international team comprising of about 15 employees, both English and German are spoken in the office.</p>
Required Skills & Experiences	<p>Strong English Skills; Strong analytical skills; Research Skills; Strong communication skills; Experience with and passion for HR Topics as well as Innovation</p>
Sample Projects	<ul style="list-style-type: none"> <li>- Development of a market entry proposal for international markets outside Germany</li> <li>- Exploration of media, PR &amp; social media channels to further generate awareness product offering</li> <li>- Focus on English speaking markets</li> <li>- Depending on language skills also exploration of Spanish speaking markets and China</li> </ul>
Benefits for Intern	<p>Anyone interested in start-up culture and innovation, as well as HR products will learn a lot.</p>

Your personal contact: If you are interested in this position, please contact Astrid Dittberner in the Berlin Ayusa-Intrax office: +49 30 84 39 39 62, [adittberner@intrax.de](mailto:adittberner@intrax.de).