**AIC CITY INDUSTRY GUIDANCE**

**San Francisco**

Strong Areas

* Accounting, Personnel/HR
* Advertising
* Arts (Galleries/Museums)
* Charity
* Hospitality
* IT (Software Development)
* IT (Systems Administration, Desktop Services)
* Journalism (Print, Publishing, Radio)
* Law (Civil, Corporate, Criminal)
* Marketing
* NGO
* Politics (Party)
* Project Management
* Science (Laboratory)
* Social Services (Non-Profit)
* Social Services (Research)

More Challenging Areas and Alternatives

* Architecture: Most firms require in-depth subject matter knowledge and a portfolio for review; consider other functional areas within firms (marketing, operations, etc.) to gain exposure to the field
* Biotech : Extremely competitive field that requires significant experience to gain access to internship opportunities, many limited to graduate students; consider other functional areas within firms (marketing, operations, etc.) to gain exposure to the field
* Business (management, consulting, strategy). Most medium/large consulting companies have formal internship programs with long recruiting cycles, prefer MBA students to assist with substantive work; consider opportunities at smaller startups working with seasoned leaders on a wider range of challenges business face
* Energy (Oil/Gas, Renewables): Although several oil and gas companies are located in the area, competition is high for the few opportunities available; consider opportunities in renewables
* Engineering (Civil, Mechanical, Chemical)Internships in technical fields are competitive and require in-depth subject matter knowledge, often involve long recruiting cycles focused on attracting potential long-term hires,

sometimes of graduate students only; consider other functional areas within firms (marketing, operations, etc.) to gain exposure to the field

* Finance, Investment Banking, Banking, Asset Management: Most medium/large finance-related companies have highly competitive formal internship programs with year-long recruiting cycles; consider opportunities in company in-house finance departments, business analyst positions that hone quantitative analysis skills, and at smaller finance-related firms
* IT (Hardware) : Fewer companies focus on hardware development, which takes longer than software; demonstrated experience in the field often required; consider other functional areas within firms (marketing, operations, etc.) to gain exposure to the field
* Journalism - TV Broadcasting, Radio: Few opportunities and usually open only to candidates with experience in the field; consider opportunities in other communications-related areas such as marketing, PR
* Politics - Think Tank : Strong understanding of public policy and demonstrated research skills needed to be competitive, few positions available; consider opportunities in support roles and at non-profits focusing on issues of interest
* Production – Film, TV: Few opportunities for film and TV production-related internships; consider internships involving video and audio production at performance venues and in marketing departments at companies and agencies
* Psych - Health/Human Services, Mental Health, Research : Counseling and therapy-related positions require formal training and licensing in the field, so clinical experience is limited; consider support roles in social service organizations and non-profits to gain exposure to the field
* Social Services – Healthcare : Clinical positions require significant substantive knowledge and professional licensure, graduate students often preferred; consider support roles and other functional areas within firms (marketing, operations, etc.) to gain exposure to the field
* Social Services - Special Ed/School: Working with children often requires lengthy background checks and clearing other related hurdles; consider nonprofits focusing on program and curriculum development in areas of interest to gain exposure to the field

**Mumbai**

Strong Areas

* Education
* Human Rights (Children, Women, Human Trafficking)
* Poverty Remediation
* Public Health
* Slum Development
* Sustainable Design and Architecture
* Vocational Training

More Challenging Areas and Alternatives

* Bollywood: Can be challenging to find substantive experience because of production cycles, location variance, and local competition. Alternate placements in areas of Independent and Social Film or Media
* Environmental Economics or Policy: alternate placements in area of Environmental Research and Urban Design
* Governmental or Foreign Policy: alternate placements in Think Tanks or Social Sector Organizations
* Law and Law Enforcement: alternate placements in Human Rights Law or Policy
* Psychology/Hospitals/Medical Practice (no clinical or patient-based work): alternate placements in Social Sector (NGO) Organizations or Social Work Organizations in the Health Field
* Wildlife and the Environment: alternate placements in Stray Animals and Environmental Education

**Berlin**

Strong Areas:

* Arts
* Biotech / Environmental Sciences / Medical Research
* Communications, Marketing
* Culture
* Design
* Event Management
* History
* Information Technology
* International Startups and Accelerators
* Multimedia
* Museums
* Non-Profits
* Online Businesses and E-Commerce
* Public Relations
* Tourism

More Challenging Areas and Alternatives:

* Banks and corporations sometimes run their own internship programs and may also require German speakers. However, the young and vibrant startup scene in Berlin offers a variety of possibilities in the areas of business development and finance.
* Governmental organizations and law firms: Some require fluent German speakers. Alternatives include working with international NGOs, think tanks, and grass roots political platforms who need English speakers for marketing, PR, and events. Another possibility would be working specifically with US, Canadian, UK, Australian, Transatlantic, and English speaking governmental agencies and organizations.
* Transportation companies (local) will most likely also use German as the main working language. However, the many international, English speaking urban planning and architecture agencies provide an alternative.